

WHY CHOOSE ODENZA?

- *Three-time recipient of Carnival Cruise Lines' "Pinnacle Club" award.*
- *Winner of three prestigious awards from the International Association of Printing House Craftsmen.*



Odenza provides quality incentive marketing solutions that give our select clients a competitive edge in their market. With a staff of 200 employees, Odenza has been providing incentive travel products to companies for their promotions since 1998. Our marketing and advertising support team provides you with everything you need to make your promotion a success. Odenza is also a three-time recipient of Carnival Cruise Lines' "Pinnacle Club" award for demonstrating exceptional creativity in sales and marketing techniques. We are members of the New Car Dealers Association, the American Resort Development Association and the International Promotional Products Association. Our in-house travel agency is staffed by certified and experienced travel agents who work directly with your customers to book their vacations. We have direct partnerships with major airlines, cruise lines, hotels and resorts worldwide.

MARKETING SUPPORT INCLUDED

Odenza's Marketing Department has won three prestigious awards from the Gallery of Superb Printing Awards held by the International Association of Printing House Craftsmen, an independent network of graphic arts and printing professionals. The annual International Gallery of Superb Printing is a testament to the people and companies involved in producing the finest printing and graphic arts products throughout the world.

WE PROVIDE:

- Promotional Support
- Graphic Design
- Web Development
- Copywriting Services
- Print Services
- Customer Testimonials

OUR MARKETING TEAM:

- VP of Marketing, Pav Sangha
- Graphic Design Manager, Lynn Chen
- IT Project Manager, Chris Ritcey
- Promotions Coordinator, Vera Tsang





IN-HOUSE TRAVEL AGENCY

We ensure your customers needs are taken care of!

L A Z B O Y

"The main reason we chose Odenza was to differentiate ourselves in the marketplace. The vacation incentives definitely helped us boost our closing ratios. Your products are trustworthy, crisp, clean - no red tape, no trickery - just really nice materials. The materials maintained the same level of class as our company and the same quality of presentation. The promotional products helped us bring in more people, close more deals, and our staff members were excited about the promotion so it was very effective."

Thom Gessner, General Manager, La-Z-Boy Furniture Galleries

La-Z Boy Overall Satisfaction Rating 9/10



OUR TRAVEL TEAM:

- VP of Travel Services, Darren Single
- Travel Services Manager, Debbie McMaster
- A team of travel agents with over 10 years of experience.

BUSINESS DEVELOPMENT TEAM

ODENZA'S BUSINESS DEVELOPMENT TEAM CONSISTS OF PROFESSIONAL CONSULTANTS WHO SPECIALIZE IN SELECT INDUSTRIES:

- Retail
- Timeshare
- Automotive
- Finance
- Corporate Accounts

OUR BUSINESS DEVELOPMENT TEAM:

- VP of Sales, Rick Peters
- Business Development Manager, Bob Bullock
- Account Executive, Dale Makaroff
- Account Executive, Serge Saika
- Account Executive, Bob Archambault
- Account Executive, Beth Sleigh
- Account Executive, Mike Parvianen

GUEST TESTIMONIALS

*"Our Carnival Cruise arranged by Odenza was the best we've ever been on!
The trip was well worth it!"*

"We were skeptical at first, but as soon as we arrived on the ship, all our doubts floated away. The cabin was fantastic, as were the staff and every onboard amenity that we experienced.

Thank you Odenza for the best vacation of our lives!"

*Michael Kovacs & Alice Pellot
4 Day Bahamas Cruise*

To view hundreds of guest testimonials please visit www.odenza.com/testimonials

TO LEARN MORE ABOUT OUR BUSINESS
PLEASE CALL 1-866-883-2968

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